Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1.   (Previously Presented) A computer-implemented method of searching for particular online data content, the method comprising:

receiving a query from a user requesting particular online data content;

identifying a universe of data content against which to apply the received query, the universe of data content being defined by prior browsing activities of the user and including a limited subset of data content that is defined by data content previously accessed by the user; and

searching the identified universe of data content for the particular online data content.

2.   (Previously Presented) The method of claim 1, further comprising:

determining search results for the received query based on searching the identified universe of data content; and

presenting to the user the determined search results

3.   (Previously Presented) The method of claim 16, wherein search results corresponding to the identified universe of data content are distinguished from search results corresponding to data content outside the identified universe by the order in which the search results are presented to the user.

4.   (Previously Presented) The method of claim 16, wherein search results corresponding to the identified universe of data content 1 are distinguished from search results corresponding to data content outside the identified universe by the visual presentation of the individual search results.

5. (Previously Presented) The method of claim 4, wherein the search results corresponding to the identified universe of data content are presented to the user in a font that is different from a font in which search results corresponding to data content outside the identified universe are presented to the user.

6. (Previously Presented) The method of claim 16, further comprising distinguishing, in the presentation of the search results, search results corresponding to the identified universe of data content, the identified universe of data content being defined by prior browsing activities of the user during a predetermined time period, from search results corresponding to data content outside the identified universe.

7. (Original) The method of claim 6, wherein the predetermined time period ends at a time the search query was received from the user.

8. (Original) The method of claim 6, wherein the predetermined time period ends at a time before the search query was received from the user.

9. (Previously Presented) The method of claim 6, wherein the predetermined time period is specified by the user.

10. (Previously Presented) The method of claim 1, further comprising storing identities associated with the data content within the identified universe.

11. (Original) The method of claim 10, wherein the identities are stored on a host computer system that communicates with a client computer system used by the user.

12. (Previously Presented) The method of claim 11, further comprising receiving a list of the identities from a client computer system used by the user.

13. (Previously Presented) The method of claim 1, further comprising storing the data content from within the identified universe of data content.

14. (Original) The method of claim 13, wherein the stored data content is stored on a host computer system that communicates with a client computer system used by the user.

15. (Original) The method of claim 14, further comprising searching for the particular online data content within data content that is stored on the host computer.

16. (Previously Presented) The method of claim 1, further comprising

searching for the particular online data content outside the identified universe of data content;

determining search results for the received query based on searching the identified universe of data content and searching outside the identified universe of data content;

presenting the determined search results to the user; and

in the presentation of the determined search results, distinguishing search results corresponding to the identified universe of data content from search results corresponding to data content outside the identified universe.

17. (Previously Presented) The method of claim 1, wherein the limited subset of data content defined by data content previously accessed by the user includes only a portion of data content previously accessed by the user.

18. (Previously Presented) The method of claim 17, wherein the portion of data content was previously accessed by the user during a predetermined period of time.

19. (Previously Presented) The method of claim 1, wherein data content was previously accessed by the user when the user retrieved, perceived, stored or identified the data content during prior browsing activities of the user.

20. (New) A computer program product for searching for particular online data content, the computer program product including instructions that, when executed by a processor, cause the processor to:

receive a query from a user requesting particular online data content;

identify a universe of data content against which to apply the received query, the universe of data content being defined by prior browsing activities of the user and including a limited subset of data content that is defined by data content previously accessed by the user; and

search the identified universe of data content for the particular online data content.

21. (New) The computer program product of claim 20, including instructions that, when executed by a processor, cause the processor to further:

determine search results for the received query based on searching the identified universe of data content; and

present to the user the determined search results

22. (New) The computer program product of claim 20, wherein the limited subset of data content defined by data content previously accessed by the user includes only a portion of data content previously accessed by the user.

23. (New) The computer program product of claim 22, wherein the portion of data content was previously accessed by the user during a predetermined period of time.

24. (New) The computer program product of claim 20, wherein data content was previously accessed by the user when the user retrieved, perceived, stored or identified the data content during prior browsing activities of the user.

25. (New) An apparatus for searching for particular online data content, the apparatus comprising:

means for receiving a query from a user requesting particular online data content;

means for identifying a universe of data content against which to apply the received query, the universe of data content being defined by prior browsing activities of the user and including a limited subset of data content that is defined by data content previously accessed by the user; and

means for searching the identified universe of data content for the particular online data content.